



## Four New Social Commerce Solutions From 3DCart

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Shopping cart software provider 3DCart has added four new social media packages to its line of e-

commerce Web design services. Each one is designed to increase traffic and conversions by enhancing 3DCart's existing social commerce suite, which is presently included at no extra charge to more than 6,000 merchants.

The four new features are:

- **Facebook Package** — Add an Online Store tab to your Facebook profile page that includes custom profile graphics, store header/footer graphics, and product layout templates. Also add a Facebook icon to your online store for instant shopping links.
- **Twitter Package** — Instantly create and send Twitter promotion updates from your 3DCart interface. Includes color scheme customization and Twitter icon for your store.
- **Blog Package** — Create your own blog and post entries from 3DCart without the need for Wordpress or Blogger. Includes head banner graphic, navigation banner, unique colors and fonts, footer graphics, and a link button to drive customers to your blog from your online store.
- **Mobile Package** — Design services help you open a mobile-optimized store that is accessible from any iPhone or similar smartphone. Mobile Package includes customized mCommerce template design, mobile store logo, mobile banner graphics, proprietary look and feel (color, fonts, etc.), and an auto-detect script that automatically routes mobile customers to your mobile store.

3DCart's [social packages](#) are available now for users of 3DCart 3.2.

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