



Social Media Options for Facebook, Twitter, Blogging, Mobile Devices Unveiled by 3DCart



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Four new social media packages have been added to 3DCart's line of ecommerce web design services. 3DCart is a provider of shopping cart software.

Online merchants will now be able take advantage of the widespread growth in social networking by dramatically increasing traffic and conversions with these four new setup/design packages. 3DCart's existing Social Commerce suite will be significantly enhanced by each of the four affordably-priced packages. Over 6,000 current 3DCart merchants already have access to the existing Social Commerce suite at no extra cost.

Users of 3DCart Version 3.2 can bring their online stores to their social media communities in just minutes with a social media package. Users can also bring their individual product of promotions to the social media sites. At no additional cost, platform integration is also included.

Online merchants will be able to make the most of the social media revolution and expand their e-Commerce reach with 3DCart's social packages. An Online Store tab can be added to a profile page on Facebook ([News - Alert](#)) with the Facebook Package. The tab will include custom profile graphics, store header/footer graphics, and product layout templates and a Facebook icon for the store.

Using the 3DCart interface, merchants can instantly create and send Twitter promotion updates with the Twitter Package. Color scheme customization and Twitter icon for the store are included in this package. A blog can be created with the Blog Package, where entries from 3DCart can be posted. A mobile-optimized store that is accessible from any iPhone ([News - Alert](#)) or similar smartphone is possible with the Mobile Package. Customized mCommerce template design, mobile store logo, mobile banner graphics, etc are included in the package.

In a release, Jimmy Rodriguez, CTO for 3DCart said, "Most merchants today realize the opportunity social media represents for their business — but very few understand how to harness that potential. Our new packages include not only complete setup and design, but also consulting services that show how to increase social media traffic and convert those visitors into buyers."

Users of 3DCart 3.2 can now avail the 3DCart's Social Packages. Visit the website <http://store.3dcart.com/social-commerce-packages.html> for complete information including pricing and package demos.