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## Shopping Cart Provider 3DCart Unveils Social Media Options For Facebook, Twitter, Blogging, Mobile Devices

*Four New Setup/Design Packages Help Online Merchants Dramatically Increase Traffic and Conversions; Retailers Report Increased Traffic from Social Networks*

**TAMARAC, FL – (July 20, 2010)** – Shopping cart software leader 3DCart today announced the inclusion of four new social media packages to their line of ecommerce web design services, in order to help online merchants take advantage of the widespread growth in social networking. Each of the four affordably-priced packages can significantly enhance 3DCart's existing Social Commerce suite, which is already included at no extra charge to over 6,000 current 3DCart merchants.

With a social media package, users of 3DCart Version 3.2 can bring their online stores, as well as individual products or promotions, to their social media communities in just minutes. Platform integration is also included at no additional cost.

3DCart's social packages help online merchants make the most of the social media revolution and expand their e-Commerce reach. Specifics on each program include:

- **Facebook Package**—Add an Online Store tab to your Facebook profile page that includes custom profile graphics, store header/footer graphics, and product layout templates. Also add a Facebook icon to your online store for instant shopping links.
- **Twitter Package**—Instantly create and send Twitter promotion updates from your 3DCart interface. Includes color scheme customization and Twitter icon for your store.
- **Blog Package**—Create your own blog and post entries from 3DCart without the need for Wordpress or Blogger. Includes head banner graphic, navigation banner, unique colors and fonts, footer graphics, and a link button to drive customers to your blog from your online store.
- **Mobile Package**—Design services help you open a mobile-optimized store that is accessible from any iPhone or similar smartphone. Mobile Package includes customized mCommerce template design, mobile store logo, mobile banner graphics, proprietary look and feel (color, fonts, etc.), and an auto-detect script that automatically routes mobile customers to your mobile store.

"Most merchants today realize the opportunity social media represents for their business—but very few understand how to harness that potential," said Jimmy Rodriguez, Chief Technical Officer (CTO) for 3DCart. "Our new packages include not only complete setup and design, but also consulting services that show how to increase social media traffic and convert those visitors into buyers."

"3DCart's newest release was widely anticipated and Rungreen.com was among those at the front of the line to have a look. It has not been a disappointment," said Paul Bondsfield, e-Commerce Manager for Rungreen.com. "Social media, by any industry metric, is the future along with mobile commerce. We feel 3DCart has gone far and above any other cart and given us a head start with intuitive integration and brilliant design. We've used this advantage to drive 10% more traffic to our site since the update."

3DCart's Social Packages are now available for users of 3DCart 3.2. For complete information and including pricing and package demos, go to <http://store.3dcart.com/social-commerce-packages.html>.

*About 3DCart:3DCart ([www.3DCart.com](http://www.3DCart.com)) is a complete e-commerce solution for new or existing websites. The company's services include the tools, advice, support, and technology to manage an entire online operation, so clients can focus on managing their orders. 3DCart is able to design and implement innovative web solutions to meet a company's specific requirements. Whether clients are looking to update their existing web store or develop a completely new design, 3DCart maintains a flexible approach to ensure they provide the right solution for the company. One monthly fee pays for the store setup, security, design, and maintenance.*